

# 2025 CMIO Survival Guide: A Crash Course

**Monday, June 23 – Tuesday, June 24, 2025**  
**Ojai Valley Inn, Ojai, CA**

## **The CMIO CRASH Course at AMDIS: A Launchpad for Emerging Leaders in Health Informatics & Digital Health**

For over fifteen years, the **CMIO Survival Guide: A CRASH Course** has been the go-to 1.5-day interactive summit for **CHIOs, CMIOs, CNIOs, and informatics professionals** who are new to the field or ready to elevate their careers. Held just before the **AMDIS Physician-Computer Connection Symposium** in beautiful Ojai, California, this immersive experience combines presentations, peer-driven insights, and problem-solving in a uniquely engaging, conversation-based format.

More than just a primer on **EHR optimization**, the course explores the rapidly expanding role of the CMIO—spanning **emerging technologies, analytics and AI, digital transformation, innovation, and population health**.

You'll join candid discussions with AMDIS pioneers and national thought leaders, gain strategic insights into the latest health informatics trends, and walk away with practical tools for **leading change, driving value, and measuring ROI**. Special features like updates from the **KLAS Arch Collaborative** add extra dimension and depth.

If you're ready to define your path and amplify your impact in the fast-evolving world of health informatics, **register** today for the **CMIO CRASH Course**.

### **Monday, June 23**

#### **8:30 am Registration**

**9:00 am**

#### **Welcome & Introductions**

- *Howard Landa, MD, Chairman AMDIS Advisory Board, and Chief Medical Informatics Officer, Adventist Health*

**9:30 am**

#### **Emerging Trends in Healthcare Impacting the Informatics Leader**

- *Pam Arlotto, MBA, President & CEO, Maestro Strategies*

**10:15 am**

#### **Break**

**10:30 am**

#### **The Evolving Role of the CMIO, CNIO, CHIO, etc.**

##### **Panel Discussion –**

- *Pam Arlotto, Facilitator*
- *Howard Landa*
- *Karl Kochendorfer, MD, FAAFP, FAMIA, Assistant Vice Chancellor and CHIO at University of Illinois, AMDIS Advisory Board Member*
- *Marc Pierce, MD, FAAP, CMIO and Chief Physician Information Officer, Parkview Health*

**11:45 am**

#### **Lunch**

# 2025 CMIO Survival Guide: A Crash Course

**1:00 pm**

**The Value of Health Informatics, An Overview**

- *Howard Landa*

**1:45 pm**

**Building the Business Case & Calculating Value**

- *Karl Kochendorfer*

**2:30 pm**

**Break**

**2:45 pm**

**Building a Foundation for AI Through Advanced Analytics**

- *Mark Pierce*

**3:30 pm**

**The Role of the CMIO in Governance – Intake, Analytics, Data, Innovation, etc.**

- *Pam Arlotto, Facilitator*
- *Howard Landa*
- *Karl Kochendorfer*
- *Mark Pierce*

**5:00 pm Adjourn**

## **Tuesday, June 14**

**8:00 am**

**Beyond Optimization, Setting the Stage for Innovation**

- *Klas Research & The Arch Collaborative*

**9:30 am**

**Examples from the Front Lines – Speakers and Attendees discuss practical applications of Insights discussed**

**10:15 am**

**Break**

**Coffee & Hot Tea provided**

### **Attendee-Designed Hot Topics**

- *Howard Landa, Facilitator*

Attendees are invited to submit topics they want covered in the during discussions. Conversations will focus on important issues, challenges and opportunities for health informatics leaders. Example topics covered in past sessions include:

- Team Building
- Understanding Budgeting Basics
- Executive Presence and C-Suite Politics
- Personal Time Management
- How to Say “No”
- Balancing the IT-Informatics Relationship
- Digital Health

## 2025 CMIO Survival Guide: A Crash Course

- Organization Design
- Navigating Regulatory Change
- Dealing with Uncertainty
- Managing Expectations
- The Power of Influence
- Optimization
- Funding Challenges and Cost Reduction
- C-Suite Politics
- Managing Vendors
- Analytics and AI
- CDS and Protocols
- Collaborating with Quality & Performance Improvement
- Population Health Management
- Innovation
- Patient Engagement and Activation
- Ambient Listening
- And other attendee-suggested topics

**11:45 am**

**Awarding of Certificates**

**12:00 pm**

**Lunch on Your Own**

**AMDIS Pre-Conference Session – *All invited to attend***

**Register at: <https://amdis.org/crash-course-registration/>**