

## **Subject: Your Exclusive Invitation: AMDIS/HIMSS Physicians' Executive Forum at HIMSS25**

Join an exclusive group of physician leaders at the [AMDIS/HIMSS Physicians' Executive Forum](#) —a deep-dive, pre-conference event at **HIMSS25** focused on **AI, RPA, VR/AR, and more**.

- ✓ Learn how to harness AI to ease clinician burden
- ✓ Explore real-world applications of cutting-edge tech
- ✓ Gain strategic insights to drive change in your organization

**Date:** Monday, March 3, 2025

**Location:** Venetian | Level 3 | Murano 3201

**Register Now:** <https://www.himssconference.com/choose-your-pass/>

### **SESSIONS INCLUDE:**

#### **Innovating with Purpose: Physician Leadership in Healthcare Transformation**

Rasu Shrestha, Executive Vice President and Chief Innovation and Commercialization Officer, Advocate Health

#### **Own the AI Journey: Ensuring Leadership Guides Innovation**

Moderated by: Neri Cohen, President, The Center for Healthcare Innovation

Panelists: Mark Sendak, Population Health and Data Science Lead, Duke Institute for Health Innovation; Toyin Falola, AVP, Clinical Strategy & Product Development, Providence Health; and Alexander Ryu, Vice Chair, AI Innovation, Mayo Clinic

#### **Robotic Process Automation: Clinical Efficiency, Care Quality and Revenue Cycle**

Moderator: Harm Scherpbier, Scherpbier Health

Panelists: Jonah Feldman, MD, Medical Director, Clinical Transformation and Informatics, NYU Langone Health; Ajay Mansukhani, Senior Director, RPA/Intelligent Automation & Enterprise Quality Assurance, NYU Langone Health System; and Sam Reynolds, Head of Provider Strategy, UI Path

#### **Healing Trauma and Supporting Physician Well-Being with Virtual Reality**

JoAnn Difrede, Professor, Director of Virtual Reality Lab and Program for Anxiety and Traumatic Stress, Weill Cornell Medical College

#### **The Potential and Peril of Predictive Analytics in Healthcare**

Nigam Shah MBBS, PhD Chief Data Scientist Stanford Health Care

#### **AI and Sustainability: The Real Environmental Cost of Intelligence**

Manijeh Berenji, MD, MPH, CMLE, QME, FACOEM, FACPM, FIAIME, Assistant Clinical Professor of Environmental & Occupational Health, University of California Irvine School of Medicine

**Innovating with Focus and Purpose: How Physician Leaders Can Drive Lasting Change**  
CT Lin, MD, FACP, FAMIA, Chief Medical Informatics Officer, UHealth – Colorado

**How to Talk to Your CFO About the ROI of AI**

Brian Paradis, Founder and CEO, Csuite Growth Advisors

**Shiny Object Syndrome: How to Evaluate Innovation ROI Effectively**

Moderator: Brian Paradis, Founder and CEO, Csuite Growth Advisors

Panelists: Adam Landman, MD, MS, MIS, MHS, Chief Information Officer, Massachusetts General Brigham; Mark Zhang, DO, MMSc, FAMIA, Chief Innovation Officer, U.S. Department of Veterans Affairs; and Chris Longhurst, MD, Chief Clinical & Innovation Officer, Associate Dean, and Exec Director Jacobs Center for Health Innovation, University of California San Diego Health

**What Physician Leaders Need to Know about Cybersecurity**

Christian Dameff, MD, Co-Director, UCSD Center for Healthcare Cybersecurity, University of California San Diego

**Space is limited —[secure your seat today!](#)**

**More info: <https://www.himssconference.com/preconference-forums-physicians-executive-forum/>**