



CREATING  
**TOMORROW'S**  
HEALTH

*How the EHRA is Driving Change in the  
Healthcare Space*

**HIMSS** <sup>®</sup> 24

March 11-15 | Orlando

*WILLIAM J HAYES MD, MBA*  
*Chief Medical Officer*

2024  
NATIONAL  
CLIENT  
CONFERENCE



# ***EHRA Makes A Difference***

## ***Who We Are***

- 29 EHR developers
- 20 years strong and counting
- Market products commercially available in US
- Represent the majority of EHR users in the US
- EHR companies of all shapes, sizes, and specialties
- Committed to collaborating on issues that impact collective business and customers

## ***What We Believe***

- Collaboration with stakeholders is critical
- EHR adoption is essential to improve the quality of patient care
- EHRs are a key enabler of healthcare transformation
- Fostering safe healthcare delivery and innovation
- Operating with high integrity in the market
- Commitment to users, patients, and families

# 29 Members



# Mission

To improve the quality and efficiency of care through innovative, interoperable health information technology adoption and use.

# Vision

A sustainable healthcare ecosystem that leverages the capabilities of EHR and other health information technology to efficiently deliver higher quality care to patients in a productive and sustainable way.

# ***EHRA Organizational Structure & Leadership***



# ***EHRA Committees, Workgroups, and Taskforces***

## **Workgroups**

- Certification
- Patient Safety
- Privacy & Security
- Public Health

## **Workgroups**

- Public Policy Leadership
- Standards & Interoperability
- User Experience
- Value-based Healthcare

## **Taskforces**

- *Artificial Intelligence - new*
- Information Blocking
- Social Determinants of Health & Health Equity
- Data Segmentation - new

# EHRA Activities

## Regulatory Activities

- Education to Congressional staff & policymakers (including briefings)
- Comments, letters, testimony
- Representation on panels and Committees

## Thought Leadership

- Collaborate with key stakeholders
- Host summits and presentations
- Whitepapers, implementation guides, and resources
- Surveys & data collection
- Speaking engagements
- Programming at the HIMSS Global Conference

## Media Engagement

- Promote positive image for EHRs and combat industry bias
- Blog Posts
- Interviews & articles
- Guest column contributions



## Why HHS Needs a Privacy Leader and a Cybersecurity Leader

*By Nam Nguyen and Sayee Balaji Chandrasekaran, Chair and Vice Chair, EHRA Privacy & Security Workgroup*

Cyber-threats are all over the news, including attempts to hack elections, steal corporate trade secrets, and hold medical records for ransom. Phishing is rampant, and is the way most hackers ultimately get into secure systems. The U.S. government has, of course, taken notice, and is taking action on several fronts.

*Security and Privacy are not the same. A Security leader's primary concern is protecting and securing data. A Privacy leader's primary concern is who can access certain data and what they are allowed to do with that data.*



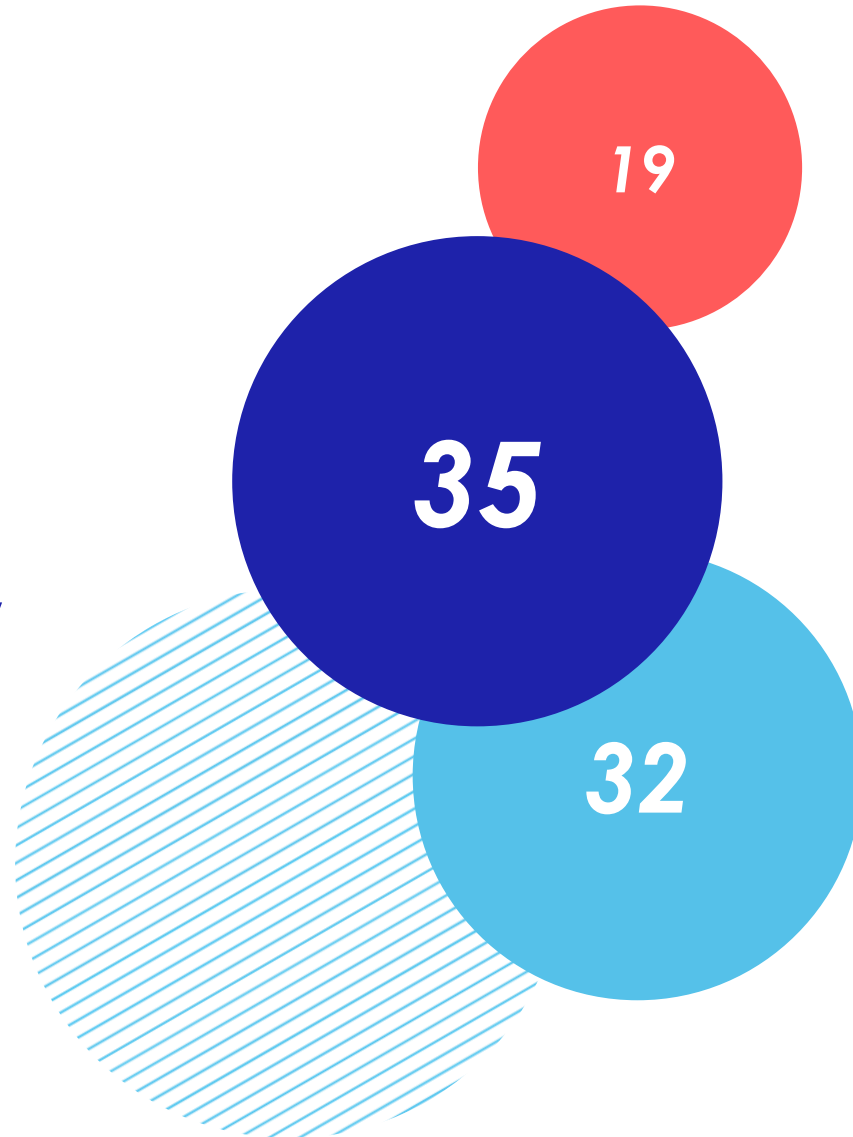


# Stakeholder Collaborations

## Past, Present, Future

- Federal Government Agencies
  - CMS, CMMI, CDC, FDA, GAO, HHS, OCR, OIG, ONC, OCR, etc.
- State Government Agencies
  - NGA, Medicaid Officials, Individual States, etc.
- Provider Associations
  - AMA, ACP, AAFP, CHIME, MGMA, ADA, AMIA, AHIMA, AMDIS, etc.
- Other Organizations
  - AIRA, AQIPS, CSTE, HIMSS IIP, HL7, MITRE, Pew Charitable Trusts, Surescripts, The Sequoia Project, etc.
- EHRA Representation to other organizations
  - HIMSS Physician, SDOH, Public Policy Committees, HIMSS Quality Task Force, CARIN Alliance, CDS Coalition, ECRI Institute, Healthcare Sector Coordinating Council, Health Information Technology Advisory Committee (HITAC), Patient ID Now Coalition, NBRC, etc.

# 2023 Accomplishments



## **Blogs**

Published blogs aimed and sharing guidance and education on HIT topics.

## **Letters and Responses**

Including proposed rule comments, letters, and more.

## **Media Features**

Interviews and articles highlighting EHRA perspectives.





# Look Back:



*THANK YOU*

*Questions?*



**Stephanie Jamison, MPA**  
*Chair, EHRA*



**William Hayes, MD, MBA**  
*Vice Chair, EHRA*

