

The logo features the word "CHIME" in a bold, blue, serif font. A stylized green swirl, composed of three overlapping curved lines, is positioned behind the letters "i" and "M". A small registered trademark symbol (®) is located to the upper right of the letter "E".

CHIME®

DIGITAL HEALTH LEADERS

DIGITAL REVOLUTION  
NEW GAME  
OLD RULES



# THE HEART OF DIGITAL HEALTH CARE REVOLUTION



What's the big deal about Digital Health?  
Why must we understand this revolution  
in healthcare?



As patients transition from passive healthcare  
recipients to active value-seeking consumers,  
it is the health sector's turn to master digital  
tools.



# HEALTH IMPERATIVES



## **Digital Transformation**

From a buzz word to an imperative for health systems.



## **The Big Squeeze (Workforce Burdens)**

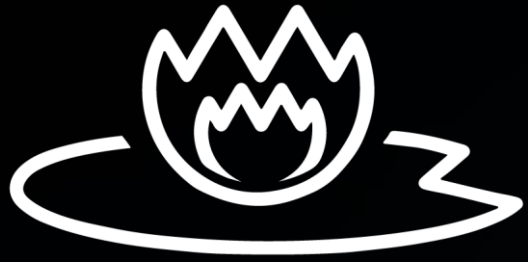
Leveraging people, data, and technology in new ways.



## **Health Equity + Access**

Techquity: Using technology to promote health equity





# LILLY PAD THEORY OF DIGITAL CHANGE

## EXPONENTIAL GROWTH

At its most fundamental level, the lily pad strategy is the essence of entrepreneurial strategy.



DAY

01 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30



# DIGITAL TRANSFORMATION

From a buzzword to an imperative for health systems.

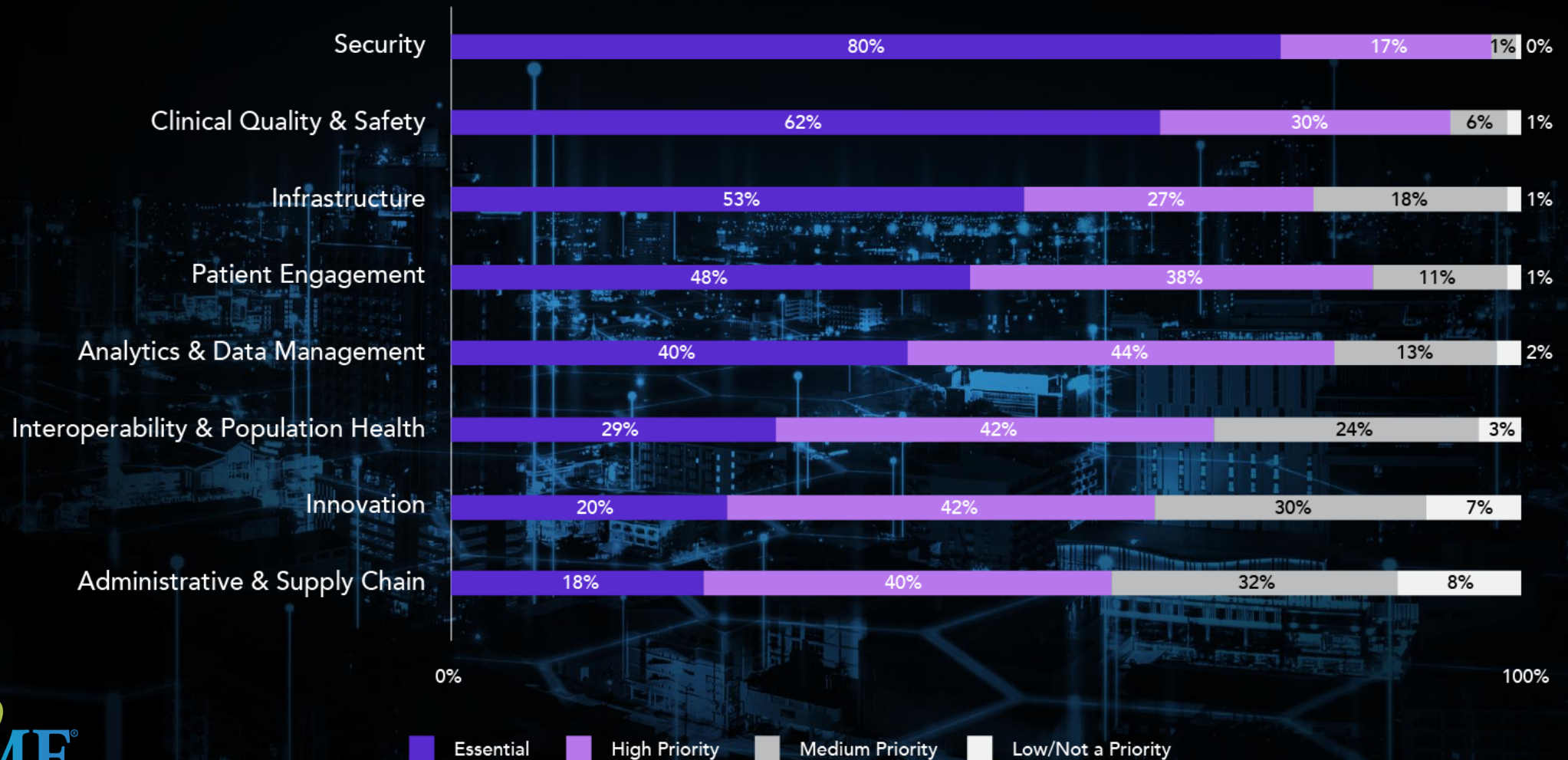
The phenomenon we call “***digital health***”, is defined as “the cultural transformation of how disruptive technologies that provide digital and objective data accessible to both caregivers and patients leads to an equal level doctor-patient relationship with shared decision-making and the democratization of care”, initiated changes in providing care and practicing medicine.

DIGITAL REVOLUTION  
NEW GAME  
OLD RULES



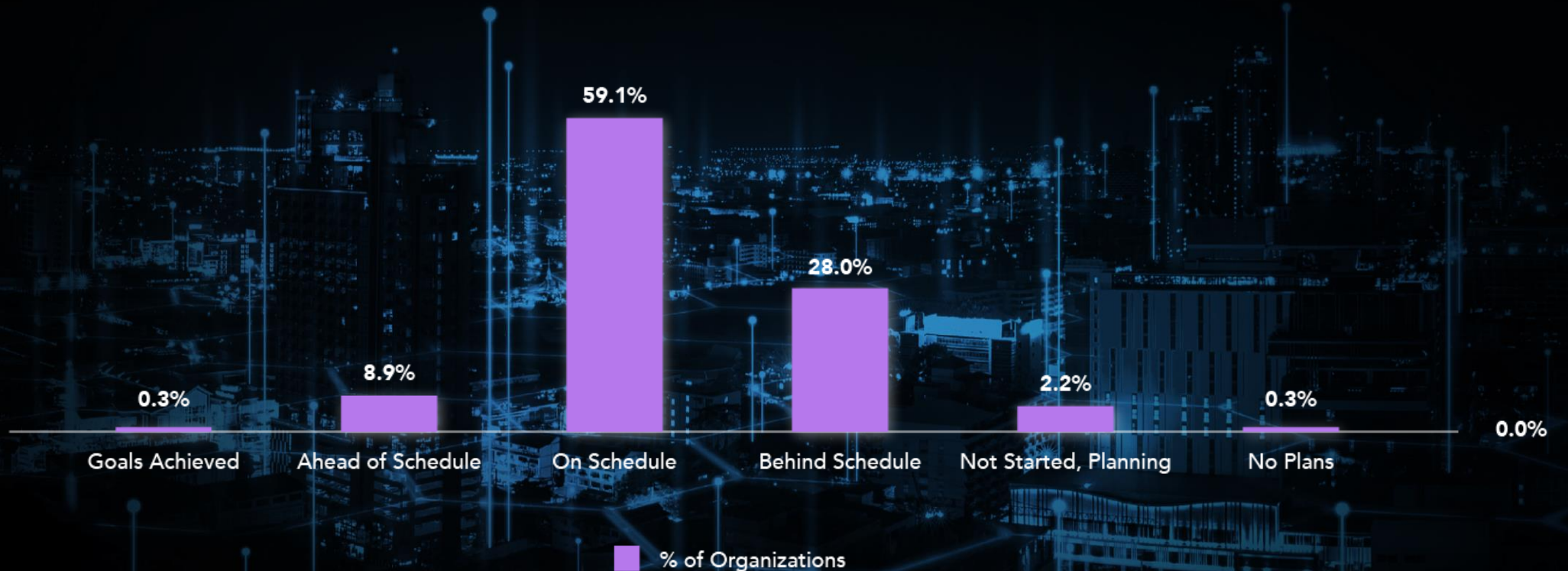
DIGITAL HEALTH LEADERS

# DIGITAL TRANSFORMATION PRIORITIES



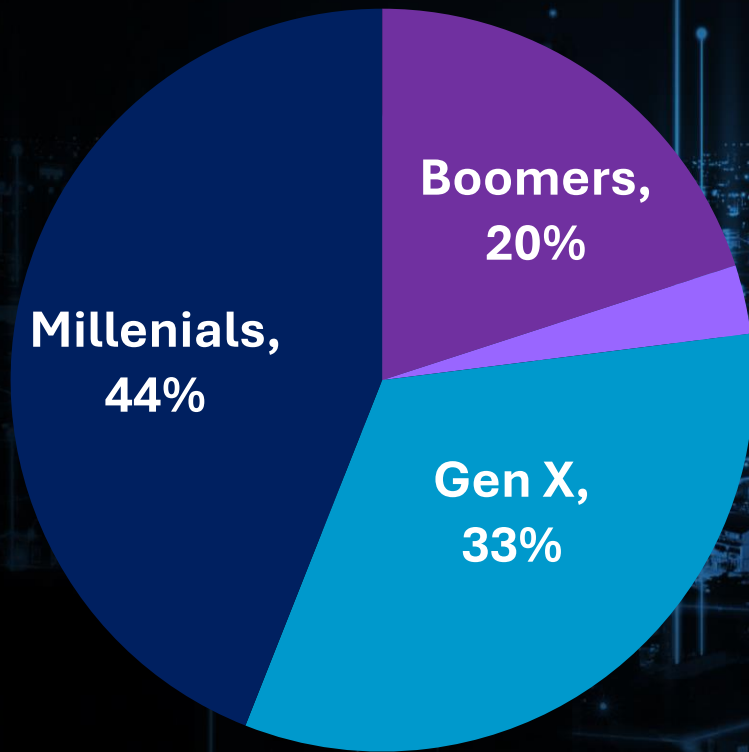


# DIGITAL TRANSFORMATION EXECUTION

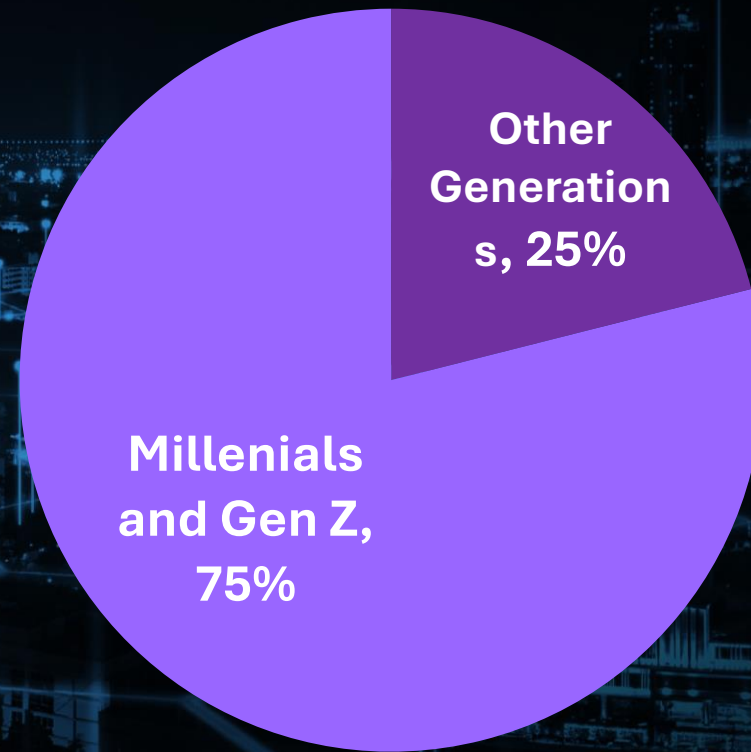




# RESPONDING TO CHANGING DEMOGRAPHICS

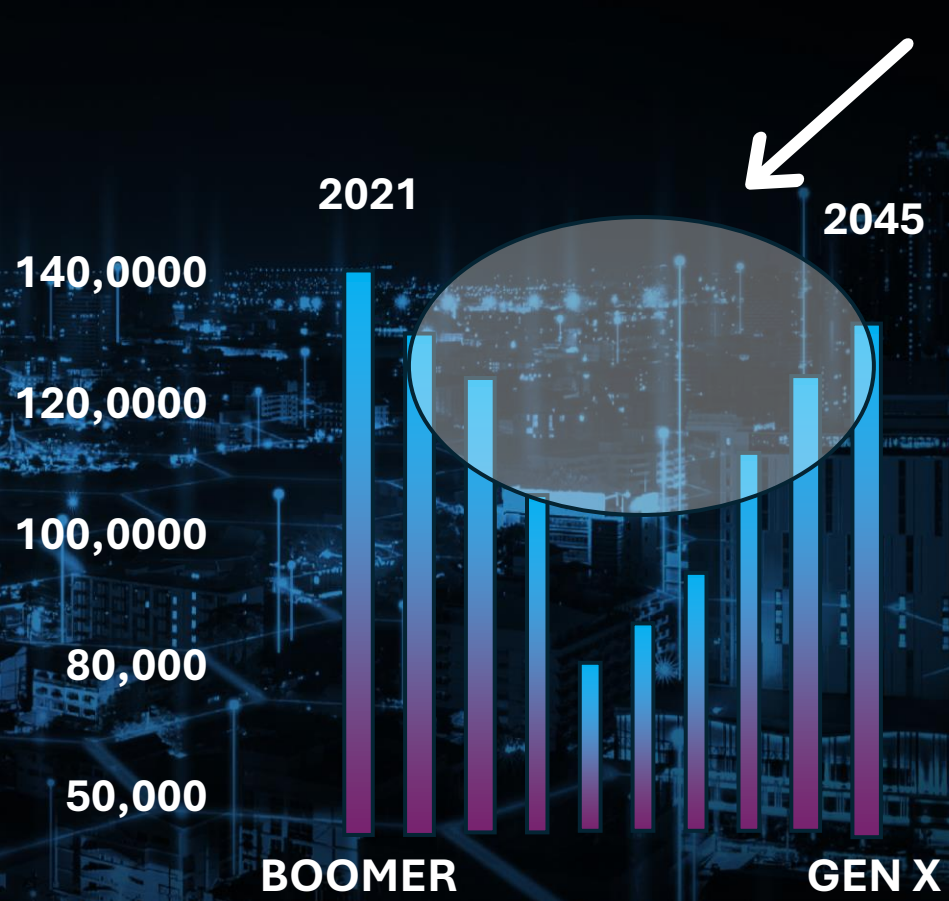


2019



2025

# BOOMER RETIREMENT - UK & USA



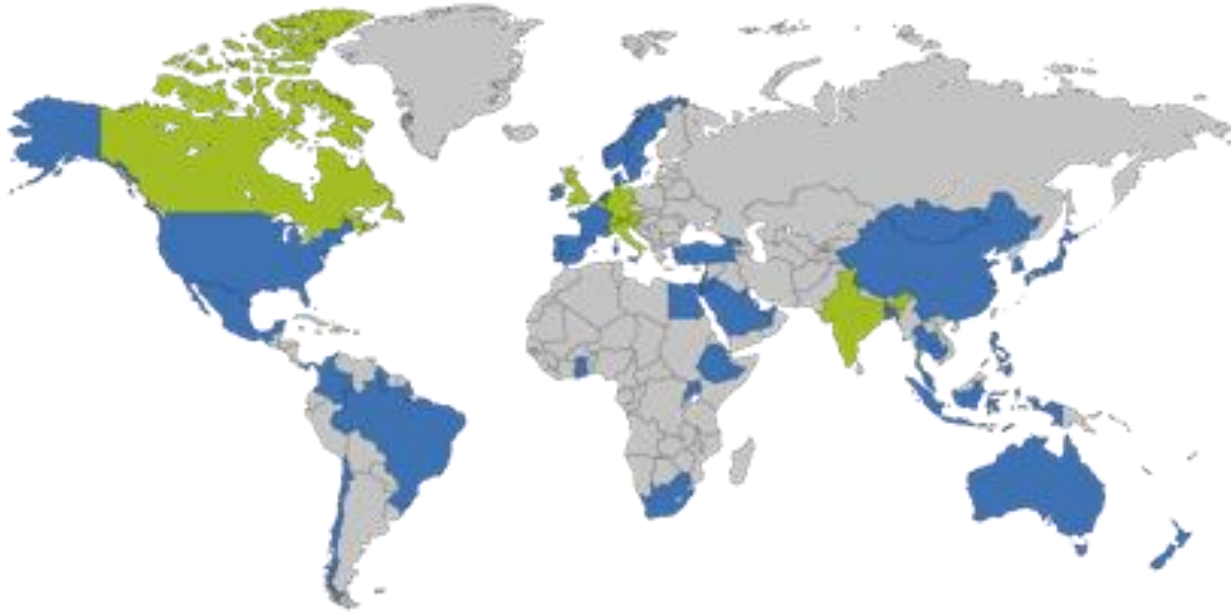
18% - 13% Leaving  
in next 2 to 5 years  
Up to 50% of  
Experience



**CHIME MEMBERS ARE**  
**REVOLUTIONARY**  
**LEADERS**



# CHIME PROVIDER MEMBERSHIP



## Global Membership Base

CHIME provides a trusted environment for healthcare providers and industry innovators to share ideas and grow together.

**56 Countries**

**2 Territories**

**11 International Chapters**





# CHIME PUBLIC POLICY

CHIME helps inform and shape digital health policy at the federal level.

**WHAT:**

THOUGHT LEADERSHIP

**WHO:**

THE HEALTH & CARE ECOSYSTEM

**HOW:**

TRUSTED VOICE

**WHERE:**

LOCAL & GLOBAL IMPACT

**2024 Priority Focus Areas (Member-driven):**

**01**

Cybersecurity

**03**

Interoperability

**05**

Telehealth

**02**

Artificial Intelligence (AI)  
& Emerging Technologies

**04**

Patient ID & Digital Identity

**06**

Privacy



**DHI**  
INSIGHTS

Access digital media, best practices, and guidance to drive digital transformation.



**DHA**  
ANALYTICS

A global market intelligence and survey research hub for digital health technology



**DHC**  
COMMUNITY

Connect, collaborate, and engage with a growing community network of digital health leaders.

# THE X FACTOR

The X you see in our brand represents the exponential effect of how communities, analysis, and insights can spark ideas to drive organizations to new levels of performance outcomes and understanding.





**LISTEN NOW**



# HEALTH STEALTH RADIO

INSIGHTS FROM THE SHADOWS OF ENTERPRISE  
AND PATIENT CYBERSECURITY

**LISTEN NOW**





# AI, CYBERSECURITY & THE FUTURE OF HEALTHCARE

JULY 17, 2024 | 1 - 4 PM ET

VIRTUAL EVENT

## THINK DIFFERENTLY

SEPT 11-13, 2024 | DALLAS, TX



HOSTED BY: **JONATHAN MANIS**

FBS, MS, MBA, SVP & CIO  
CHRISTUS HEALTH



The CHIME logo features the word "CHIME" in a white serif font with a registered trademark symbol, and the number "24" in a blue sans-serif font. A blue orbital graphic surrounds the "i" in "CHIME".

# CHIME<sup>®</sup> 24

---

## FALL FORUM

NOV. 4-8, 2024 | SAN DIEGO, CA





**ViVE**

**NASHVILLE | FEB 16 - 19, 2025**





# UPCOMING CHIME EVENTS IN 2024

## **CxO Leadership Academy**

July 23-26 | Salt Lake City, UT

## **Member Regional Round-Up**

July 2024 | Chicago, IL

## **CHIME Reception @ UGM-EPIC**

August 19-21, 2024 | Madison, WI

## **CHIME Reception @ ORACLE HEALTH**

Sept. 9-12, 2024 | LAS VEGAS, NV

## **Innovation Summit Think Differently**

Sep. 11-13, 2024 | Dallas, TX

Christus Health Innovation Center

## **Healthtech Leader 3.0**

Sep. 18-20, 2024 | Cleveland, OH

Cleveland Clinic

## **CHIME CIO Boot Camp**

Nov. 2-5, 2024 | San Diego, CA

Marriott Marquis San Diego

## **CHIME24 Fall CIO Forum**

Nov. 5-8, 2024 | San Diego, CA

Marriott Marquis San Diego

## **CHIME Innovation Summit**

December 2024





# JOIN CHIME FOR THESE 2025 EVENTS

## **CISO Boot Camp - Virtual**

January – February 2025

## **CIO Boot Camp**

February 2025

## **ViVE 2025**

February 2025

## **CISO Boot Camp**

April 2025

## **CIO Summit**

April 2025

## **CHIME Innovation Summit – CHIME Academy**

April 2025

## **CHIME Innovation Summit – CHIME Academy**

May 2025

## **CHIME Innovation Summit – CHIME Academy**

June 2025

## **Healthtech Leader 3.0**

June 2025

## **Clinical Informatics Leadership Academy**

June 2025

## **CxO Leadership Academy**

July 2025

## **CHIME International CIO Summit**

September 2025

## **CHIME CIO Boot Camp**

November 2025

## **CHIME25 Fall CIO Forum**

November 2025



DIGITAL HEALTH LEADERS



## Digital Leaders

”Enduring ~~companies~~ have clear plans  
for how they will advance into an  
uncertain future.”

Jim Collins

“Building Your Company’s Vision”

Harvard Business Review

Sept-Oct 1996



DIGITAL HEALTH LEADERS