## 2024 Successful Analytics & AI:

## A Mini-Summit for CMIOs & Health Informatics Leaders

AI is the “hot” topic of the moment. While EHRs weren’t automatically adopted or optimized, analytics and AI will require the skills of CMIOs and informatics teams to drive change, redesign jobs, create new workflows, help clinicians become data literate and more. Join your peers as we collaborate to build this important foundation.

**Tuesday, June 18th, Ojai Valley Inn**

**8:00 am**

**Registration & Breakfast**

**8:30 am**

**Welcome & Introductions**

**9:00 am**

**Emerging Trends in Healthcare Impacting Analytics & AI**

* *Pam Arlotto, MBA, President & CEO, Maestro Strategies*

*While AI is certainly in full “hype” mode in healthcare, what is the reality of adoption today and how will it impact the industry tomorrow? Explore readiness, key measures of success and think about positioning your career and domain expertise.*

**9:45 am**

**The Role of the Informatics Leader and Foundational Analytics in Successful AI**

* *Mark Pierce, MD, FAAP, CMIO at Parkview Health System*

*Focusing over the last 8 years to develop a business intelligence, analytics and artificial intelligence team, Mark will lead the discussion on the technical, cultural, and cognitive competencies need to develop a strategic vision to leverage data to drive innovation and find opportunities to promote the quadruple aim.*

**10:30 am**

**Break**

**10:45 am**

**Foundational Capabilities Applied to Analytics – Lessons Learned from the EHR**

* *Mark and Pam will lead participants through a discussion regarding the value Informatics teams bring to the table leading change associated with analytics, expanding data literacy, designing analytics driven workflows, prototyping continuous intelligence solutions, and more.*

**11:15 am**

**Scaling AI Across the Healthcare Ecosystem – The Opportunities for CMIOs and Informatics Leaders**

* *Mark and Pam will facilitate a discussion including topics such as:*
* Defining “safe” use of AI
* Different business purposes for AI – patient facing, clinician support, revenue cycle, etc.
* Dealing with bias
* Measuring value and return on investment of AI
* Build v. Buy – Key Factors
* Security in the Age of AI
* Future Regulatory Implications
* And more

**12:00 Noon**

**Awarding of Certificates**

***The afternoon AMDIS session will dig deeper into AI.***

***Attendees are invited to attend.***