

# *Working Together for a Better Future*

Bridget Burke  
President, HIMSS Northern California

# *Welcome*

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**HIMSS** NORTHERN CALIFORNIA CHAPTER

***HIMSS is a global advisor and thought leader supporting the transformation of the health ecosystem through information and technology.***

As a mission-driven non-profit, HIMSS offers a unique depth and breadth of expertise in health innovation, public policy, workforce development, research and analytics to advise global leaders, stakeholders and influencers on best practices in health information and technology.

With more than 350 employees, HIMSS has operations in:

North America | Asia Pacific | Europe | Latin America | Middle East | United Kingdom

## *Our History*

The **Healthcare Information and Management Systems Society (HIMSS)** was founded in 1961 as the **Hospital Management Systems Society (HMSS)**, an independent, unincorporated, nonprofit, voluntary association of individuals to promote the continual improvement of hospital management systems through organized programs of research, education and professional practice.

Our Northern California Chapter was founded in 2001, **this year we celebrated our 20th Anniversary!**



## *HIMSS Vision*

### HIMSS Vision

To realize the full health potential  
of every human, everywhere.

## *HIMSS Mission*

### HIMSS Mission

Reform the global health  
ecosystem through the power of  
information and technology.

## *NorCal Chapter Goal*

### NorCal Chapter Goal

Foster professional growth, relationships,  
knowledge and collaboration among  
healthcare information and technology  
professionals in Northern California.

# Chapter Objectives

July 2021 – June 2022

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## *Empower Community*

Enable a vibrant, connected, professional community where our members can advance their expertise and grow their network.

*Key Activities: 1) Education & Advocacy webinars, 2) Career Expo and job training, 3) Digital Health Innovation Conference, Expo & Awards showcasing Health IT professionals in NorCal.*

2

## *Optimize Operations*

Streamline chapter operations leveraging new technology to provide a fun, frictionless experience for volunteers, members, sponsors, and partners.

*Key Activities: 1) Set meetings & events on a fixed day/time each month, 2) Standardize processes/tools/training across all committees, 3) Develop committee volunteer leadership pipeline, focused on enabling opportunities for young professionals.*



# Digital Health Innovation Conference

April 2022

Launched new format focused on highlighting community expertise.





# New: CXO Summit

September 2022



## *Vision*

Empower Northern California healthcare leaders to make new executive-level, cross-functional, cross-organizational connections with colleagues in national and regional health systems.

- An intimate, invitation-only, concierge-facilitated networking environment
- Share expertise, form new relationships, and collaborate on new healthcare innovations



## *Topics*

Facilitated small group discussions on key new drivers shaping the healthcare industry and mandating a shift to new ways of provisioning services between government, providers and patients including

- Digital Health/Virtual Medicine
- AR/VR/Metaverse
- Hospital at Home models & Hospital of the Future projects



## *Guests*

Invited will guests include

- CxO's (CEO, CIO, CMO/CMIO, CNO/CNIO, CSO/CISO, Chief Digital Officer, Chief DE&I) from all of our Northern California healthcare systems, key National healthcare systems,
- Select federal and state legislators/policymakers, payers, and senior leaders from ONC, AMA, and DHS/CISA.




Change is  
Dynamic and  
Relativistic

## Working together for a better future!

The community you interact with directly impacts what you do, how you do it, and continuously reshapes the problem and the solution.

### HIMSS NorCal & AMDIS

Partnering to empower a diverse healthcare professional community driving innovation.



You are the  
Change



*AMDIS PCC 2022*  
*31<sup>st</sup> Annual Physician-Computer Conference*

# *Thank You!*

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