

## A Clarion Call to all of you, based on our paper

Reduce Burnout by Eliminating Billing Documentation Rules to Let Clinicians be Clinicians: A Clarion Call to Informaticists. Appl Clin Inform 2021;12:73–75.

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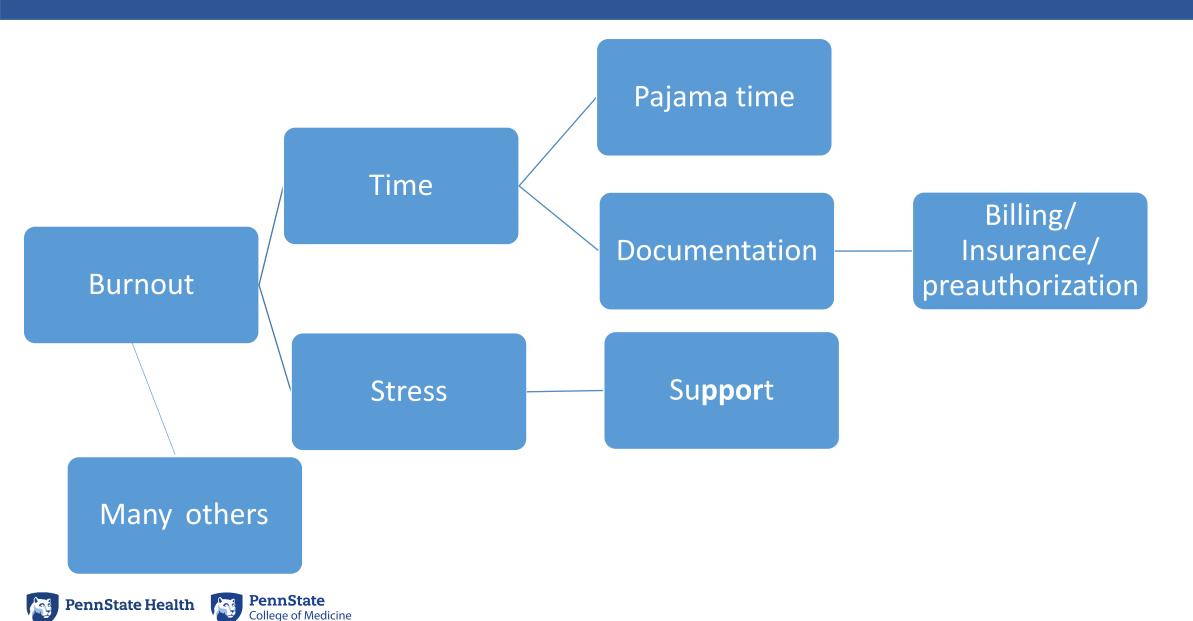
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# **Burnout: focus on billing**



## Where is the burden?

	Who suffers the burden?	Who pays?
Old workflow		
Paper process	Physician to find	Physician
Snail mail	Staff	Physician
Appeal, appeal, appeal	Physician and staff	Physician
<b>Current workflow</b>		
Paper	Physician to find	Physician
Fax	Staff	Physician
Appeal, appeal	Physician and staff	Physician





### Where is the burden?

# Leverage digital paradigm Change locus of administrative burden

	Who suffers the burden?	Who pays?
<b>Proposed workflow</b>		
Online access	Insurance to find	Insurance
Digital	Insurance to obtain	Insurance
Appeal, appeal	Physician and staff	Physician

### Shift the burden and the cost to those who want the data





## Challenges

- Nothing works if just mitigate symptoms
- Insurance companies not likely to give up power
  - Nor be willing to pay for what now is free to them
- Many stakeholders
  - with overlapping or conflicting goals
- As the "ask" has changed from documenting that a clinician did something to why they did it, burden has markedly expanded the time required to document.
  - Remove the requirement = resolve the issue





## **Proposals**

- Require health plans pay extra for access to data only they require to support claim evaluation
  - You want it, you pay for it
- End clinicians' need to document non-clinical data
- Establish informatics standards/processes to:
  - Enable health plans to retrieve defined digital data, and
  - Ensure specific restrictions to protect patients





### A Brave New World

- Require health plans to pay for access to data
  - More data = more cost = less profit
- Incentivize health plans to collect only what they need
- Remove need to document to administrative, non-clinical rules
- No need to reiterate what's already there (e.g., labs)
- No need for clinicians to be coders
- Much less copy/sloppy-paste, note bloat
- More quality time with patients





### What's needed now?

- Initiate a broad-based conversation
- Informatics-based, digital, secure data sharing
  - "Thems that want data pay for data"
- Multiple stakeholders must contribute
  - Including CMS
- If we don't:
  - Burnout will worsen
  - Number of underserved patients will grow





