

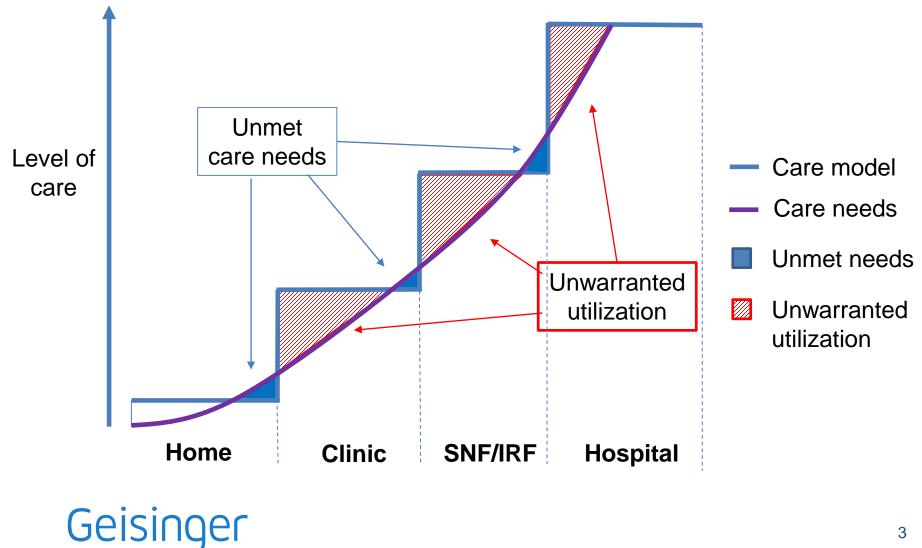
Application of AI in Healthcare

Alistair Erskine MD MBA Chief Informatics Officer

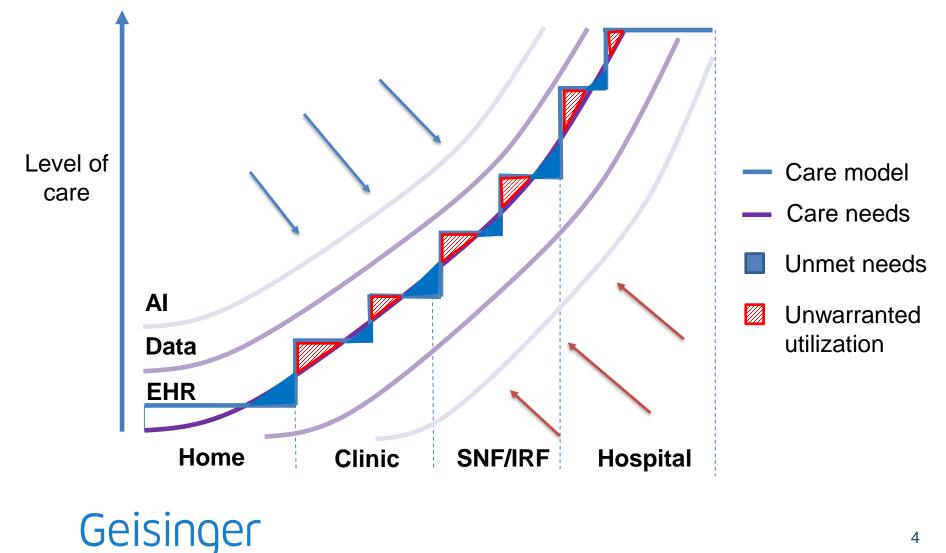
Overview

- Why AI in Healthcare topic matters
- Is AI just another shiny objects?
- Geisinger AI collaborations
- Categories of "AI"
- Geisinger context (Innovation, UDA, DML)
- Considerations for talent acquisition
- Experience performing AI
- Issues encountered with AI

Care model does not match patient care needs



EHR, data and AI help match patient needs



"Green Button" (ad-hoc EHR queries)

RCT generate *evidence-based medicine*; however, they

- take time and are costly
- narrow inclusion criteria
- EHR could generate *practice-based evidence*
- by-product of clinical processes
- integrating point-of-care randomization into practice
- Fill gap in knowledge when EBM does not exist



Geisinger

Longhurst CA et al, Green Button for using aggregate Patient Data at the point of care, Health Affairs 2014, 33 No 7, 1229-1235

AMA weighs in on Al "Augmented Intelligence"



"Combining *AI methods* and systems with an *irreplaceable human clinician* can advance the delivery of care in a way that outperforms what *either can do alone*."

"But we must forthrightly address challenges in the *design, evaluation and implementation* as this technology is increasingly integrated into physicians' delivery of care to patients."

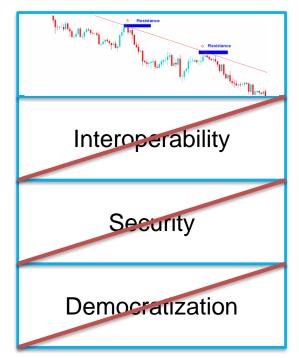
> Jesse M. Ehrenfeld, M.D. M.P.H. AMA Board Member



Is AI just another shiny object?







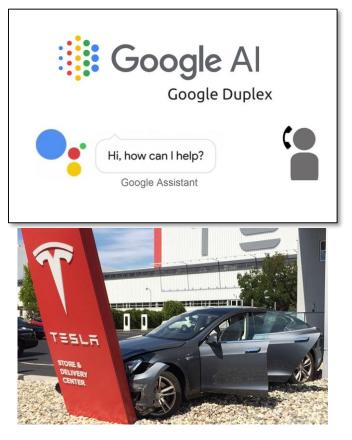


No want for AI in the media

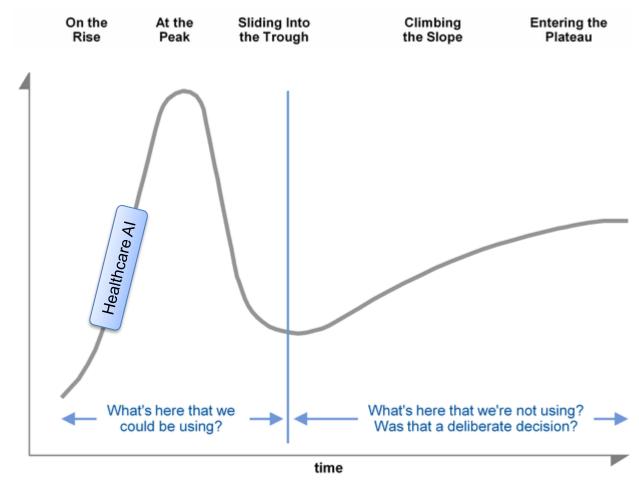
Smart Robots Machine Learning-Gen Machine Learning-App Computer Vision-Gen \/ Computer Vision-App (96 Companies) (201 Companies) (97 Companies) (73 Companies) (52 Companies) * sift science neoto robotics big Digital Heasoning 💿 cortica is. macs () GRIDSPAC Cognitive 11 MetaM quikkly tryo labs Predicty PONWER 6 sentient clarifa percip VOLTARI iRobot [SNAP@ 0 **emotient** blippan maga 0 BKYTREE Sense Networks r Conu Synothy Digital Textnomics" Ofocerat 1 3 Artificial NLP-Speech Recog. NLP-Gen Virtual Personal Assistants Vlingo (71 Companies) (127 Companies) (65 Companies) 0 sherpa tempo Intelligence 5 3 Siri . apotorma ital trowel Voice Contact OCI FARFOREST VS info@venturescanner.com inbenta COGNITION aivo 0.0 0 Ospeer 83 LBM to see all 855 companies DEZIDE ejenta Verbio DELVER Speech to Speech Trans. Context Aware Comp. Gesture Control Recommendation Eng. Video ACR (28 Companies) (30 Companies) (14 Companies) (15 Companies) (54 Companies) Gesturellik @3DiVi Utripo FU.00 h 0 9 APPEAR TRAMI VOK E)TI nora aveSight" omek an audible thinking solution grokr WESEE LOOTWORKS Y 1 ueronica semus **BBN** Technologies ADDER Snap Cleversence gestigon - digitalitecognition exifone trolion VisionSmant . En Find origo connovate 🗾 VISION" evergig_ complete 6 Tipliore etenSa PlayFresco D overlag Venture Scanner

Plenty of options

Plenty of drama



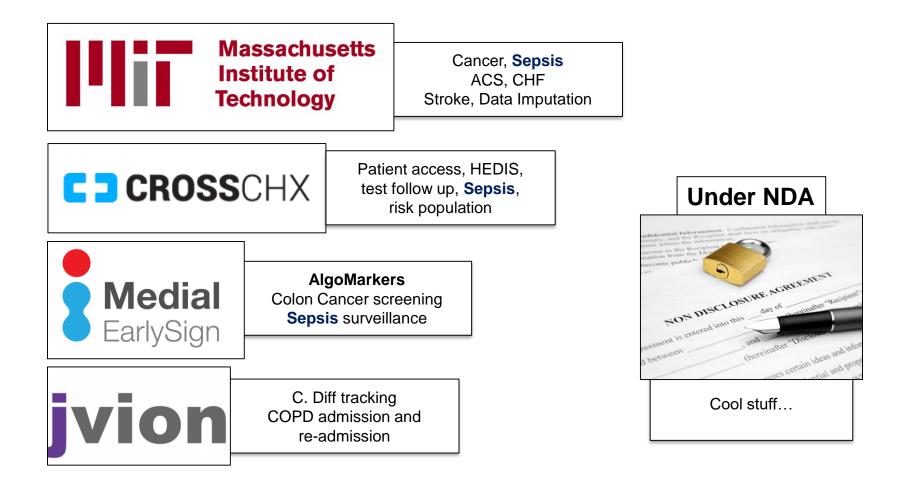
Gartner Hype Cycle – healthcare AI?



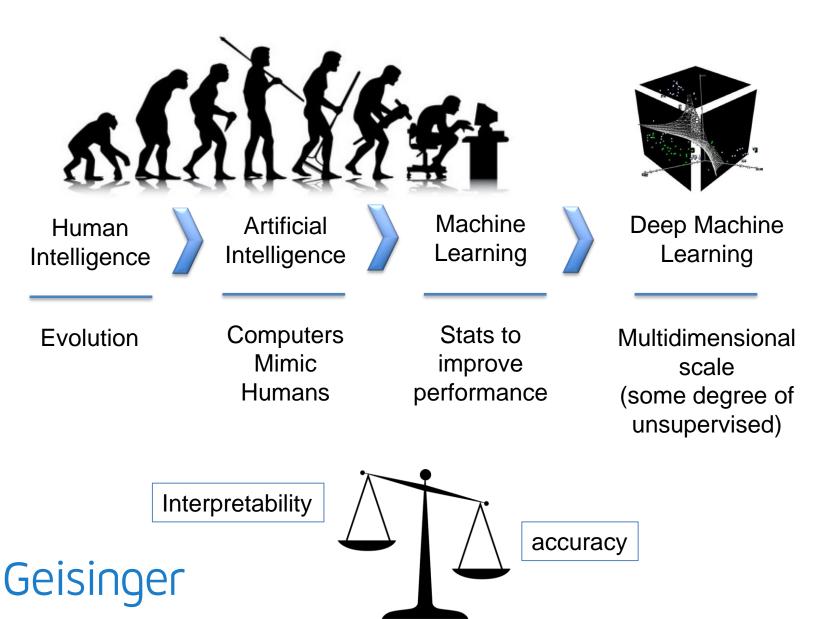
Geisinger

Source: Gartner Hype Cycles

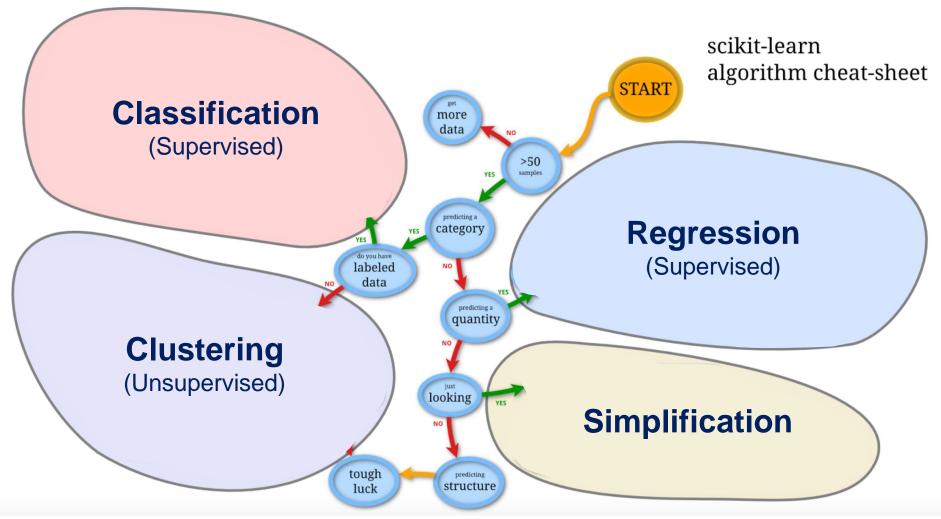
Geisinger has selected a sample of partners



What is "AI" vs "ML" vs "DML"

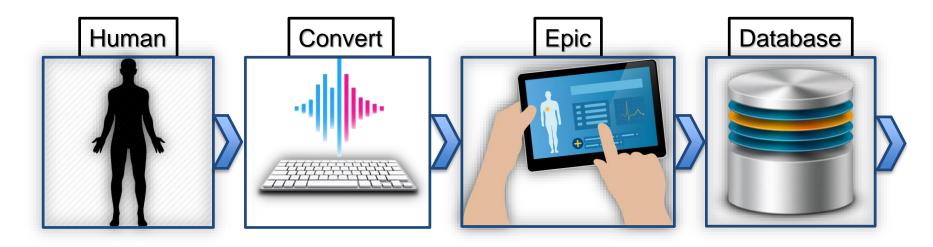


Categorizing AI - Not all AI is created equal



Courtesy Andy Mueller located here

Geisinger: Following the Datum





By the numbers



EHR (Epic) Longitudinal record (Cerner) Genomics (Regeneron) Health Plan Claims (Trizetto) Radiology (PACS, Speech) Cardiology (EKG, Echo) Oncology (Oncolog) Pathology (Copath) Pulmonary (Breezesuite) Lab (Sunguest) Health Exchange (KeyHIE) Patient survey (DataStat) Secure text (TigerText) Real time tracking (Teletrack)



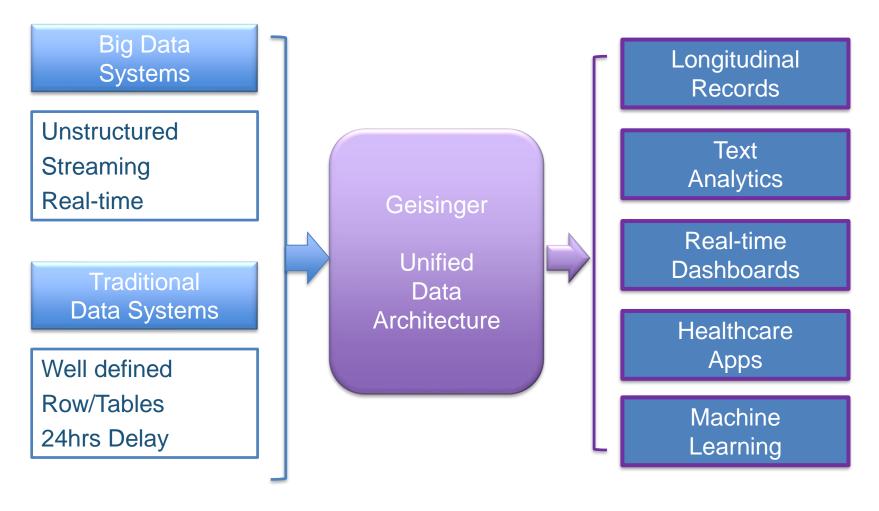
4.4M Million

Unique patients on platform

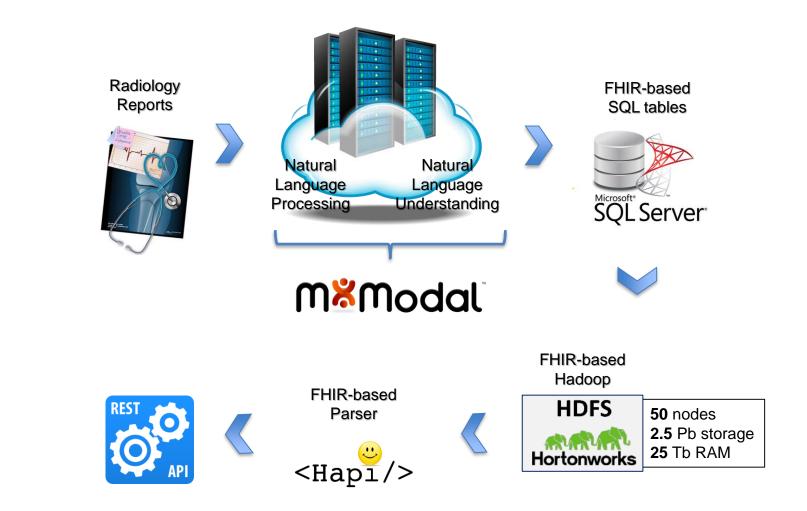


595k Health Plan member
22,900 Active Providers
1M Surgical cases
198M Encounters
300M Clinical notes
4M Pathology specimens
2.4M Patient billed
89M Encounters billed
75.4M Health Plan claims

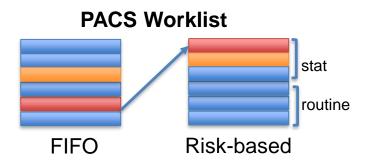
Geisinger Unified Data Architecture



API: Hadoop on FHIR



DML: Imaging classification



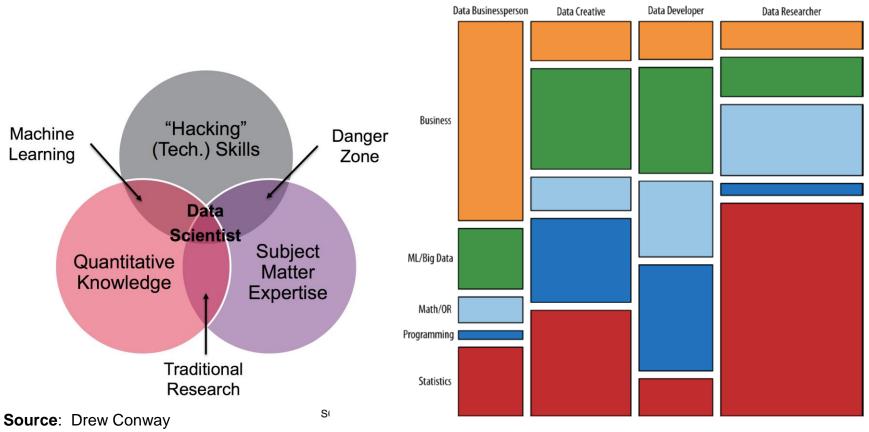
- **Problem**: Needed to improve the timeliness ICH assessment for clinic patients without solely relying on the ordering physician priority designation.
- **Approach**: 46,583 head CTs (~2 million images) acquired from 2007–2017 were collected from several facilities across Geisinger. A deep convolutional neural network was trained on 37,074 studies [training set] and subsequently evaluated on 9499 unseen studies [testing set]. The predictive model was implemented prospectively for 3 months to re-prioritize head CTs at high risk of ICH.

Results: The model achieved an area under the ROC curve of 0.85.

- 94 of 347 (27%) "routine" studies were re-prioritized to "stat"
- 60 of 94 (63%) had ICH identified by the radiologist
- 5 new cases of ICH were identified
- Median time to diagnosis was reduced (p < 0.0001) from 512 to 19 min.

Arbabshirani et al, *npj Digital Medicine* **volume 1**, Article number: 9 (2018)

Talent acquisition – DNA of Data Scientist



Skills and Self—ID Top Factors

Source: O'Reilly

Stroke AI – sample effort

Hypothesis

We hypothesize that with the plethora of variables, we will be able to determine which will place patient/members at risk of developing stroke within 12-month.

Objective

The primary objective of this AI analysis is to predict with better accuracy and more precision which patients will develop a stroke within 12-months

Results

Using a limited portion of the overall Geisinger dataset, we were still able to find statistical significant features in the prediction of stroke 12-month before an event. Heart Rate played an important role (not in existing predictor)

Insight

The vast majority of the time spent was on data preparation, not "AI"

Regression and Classification

Current feature Groups (Data Types) and features(Data variables)

- **Demographics:** Gender, Race, Age
- Vitals: BP measures, HDL value, Cholesterol value, smoking status, BP treatment status, Diabetes status

Aggregation methods for features (Feature Construction from Longitudinal EHR Patient Data)

- Age (use the latest value at the time of prediction),
- Race and gender are static
- For BP, HDL, Cholesterol use the mean value over the chosen observation period
- For smoking status, BP treatment status and diabetes status, use the percentage of observation time under treatment

Supervised ML predictor

- L1-regularized Logistic Regression
- Random Forest Classification

Model Features

Considered 800k patients with 10k features, but simplified. Focused on variables considered to derive the ASCVD score (9 variables) Age, Gender, Race, HDL, Total Cholesterol, Systolic BP, Diabetes, Smoking status, Treatment status for High Blood Pressure Total number of encounters – 98,924



Courtesy: Clemens Schirmer

Clinical failures?

Risk Score Card



Encounter Date

Risk Score Card

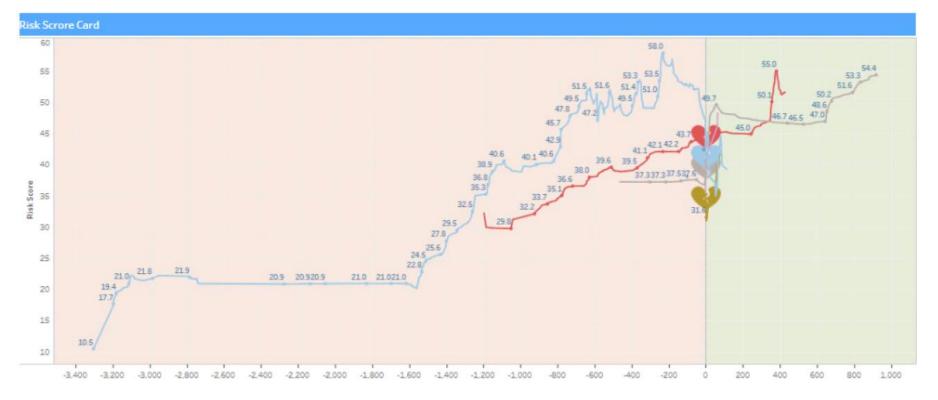


Courtesy: Clemens Schirmer

Geisinger

Risk score card (after applying statistical smoothening technique)

- Normalized time to stroke event
- observed trends over time,
- comparison between stroke patients



Future Enhancements

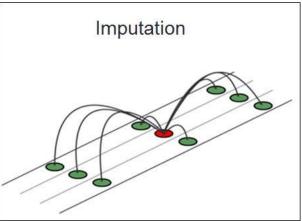
- Automate the process to calculate the risk score after each encounter.
- Include all of the Geisinger patients.
- Add additional relevant features (SDOH, Genomics, etc.)
- Derive additional insights by applying advanced classification techniques, using unsupervised ML approaches.
- Build Machine learning models to predict the stroke events.

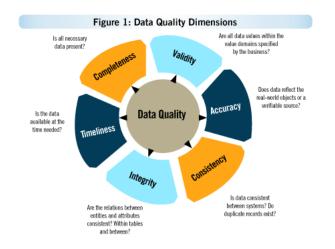
Key point: vast majority of the time working with "AI" is spent on data management not machine learning.

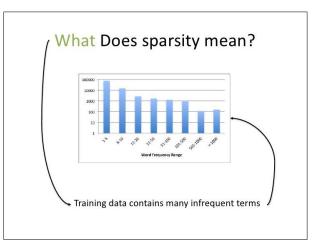


Issues when performing AI work









Data ethics and bias – meet Norman

CAPTIONS BY

NORMAN AI



CAPTIONS BY

STANDARD AI



"A MAN IS ELECTROCUTED

AND CATCHES TO DEATH."



INKBLOT #1 Standard AI sees:

"A GROUP OF BIRDS

SITTING ON TOP OF A

TREE BRANCH."

INKBLOT #2 Norman sees:

"A MAN IS SHOT DEAD."



INKBLOT #2 Standard AI sees:

"A CLOSE UP OF A VASE

WITH FLOWERS."

INKBLOT #3 Norman sees: ⁴⁴MAN JUMPS FROM FLOOR

WINDOW."



INKBLOT #3 Standard AI sees:

"A COUPLE OF PEOPLE

STANDING NEXT TO EACH

OTHER."

Source: MIT Media Lab

Introducing

Dr Ben Hohmuth

Geisinger's new CMIO



Contact Dr Karen Murphy kmurphy2@geisinger.edu

Chief Data Scientist

